

Jeffrey G. Thomas

Marketing Professional

Summary

Entrepreneurial marketer with a passion for building strong brands through market research, smart product development, and creative positioning. Over two years of online business experience with a strong desire to learn more efficient marketing strategies.

EDUCATION	<p>Brigham Young University Bachelors of Science / Apr 2016 Landscape Management</p>	WORK EXPERIENCE
SKILLS	<p>Language: Conversational Spanish Carpentry Adobe Photoshop Adobe InDesign AutoCAD Mirosoft Office</p>	<p>Senior Gardener Temple Square / Salt Lake City, UT / Jul 2016 - Present • Aid in the preparation and design of annual flower beds • Supervise volunteer events with up to 40 volunteers out of 800</p>
VOLUNTEER	<p>Volunteer Representative The LDS Church Santiago, Chile 2007-2009</p> <ul style="list-style-type: none"> • Provided leadership and training for twelve volunteers • Analyzed team statistics to determine training topics 	<p>Owner and Manager Zentai Life / Provo, UT / 2014 – Mar 2015 • Designed and executed PPC campaigns on a variety of networks • Assessed advertising copy needs • Sourced product internationally • Tracked customer feedback on a new product launch • Collected information from market consumers for product improvements • Learned and stayed current on best advertising practices</p>
PORTFOLIO	<p>Landscape Management Club Director of Marketing</p> <ul style="list-style-type: none"> • Collaborated to improve member involvement • Planned and carried out two large-scale events • Redesigned the Landscape Management major's website <p>Eagle Scout Award</p>	<p>Audio Visual Technician Missionary Training Center / Provo, UT / Aug 2013 – Aug 2014 • Supervised up to nine audio/visual technicians • Trained 40 employees on company policy • Problem-solved technical issues under high pressure deadlines</p>
	<p>JeffreyThomas.Weebly.com</p>	<p>Lead Meat Server and Trainer Tucanos Brazilian Grill / Provo, UT / Jan 2012 – Aug 2013 • Supervised 13 servers and guided them toward efficient work habits • Managed multiple fast-paced, high-priority tasks every day • Provided leadership and supervision for 14 servers • Regularly collaborated with leads and managers to improve team efficiency • Trained four beginning employees</p> <p>Business Co-Owner and Manager W&T Window Cleaning / Orem, UT / Mar 2012 - Sep 2012 • Provided exceptional customer service to over 150 clients • Kept the company accounting books, finances, and client information • Oversaw the company's marketing campaigns and advertisements</p> <p>Research Assistant Brigham Young University / Provo, UT / Mar 2015 - May 2016 • Lead a team to produce landscape construction documents for an Army depot • Instructed students on design principles • Trained team members on usage of a designing software • Developed an initial, water-smart irrigation design for the landscape plans</p>