

# Jeffrey G. Thomas

## Marketing Professional

### Summary

Entrepreneurial marketer with a passion for building strong brands through market research, smart product development, and creative positioning. Over two years of online business experience with a strong desire to learn more efficient marketing strategies.

#### EDUCATION

##### Brigham Young University

Bachelors of Science / Apr 2016  
Landscape Management

#### SKILLS

**Language:** Conversational Spanish

- Carpentry
- Adobe Photoshop
- Adobe InDesign
- AutoCAD
- Mirosoft Office

#### VOLUNTEER

##### Volunteer Representative

The LDS Church  
Santiago, Chile 2007-2009

- Provided leadership and training for twelve volunteers
- Analyzed team statistics to determine training topics

##### Landscape Management Club Director of Marketing

- Collaborated to improve member involvement
- Planned and carried out two large-scale events
- Redesigned the Landscape Management major's website

##### Eagle Scout Award

#### PORTFOLIO

[JeffreyThomas.Weebly.com](http://JeffreyThomas.Weebly.com)

### WORK EXPERIENCE

#### Senior Gardener

Temple Square / Salt Lake City, UT / Jul 2016 - Present

- Aid in the preparation and design of annual flower beds
- Supervise volunteer events with up to 40 volunteers out of 800

#### Owner and Manager

Zentai Life / Provo, UT / 2014 – Mar 2015

- Designed and executed PPC campaigns on a variety of networks
- Assessed advertising copy needs
- Sourced product internationally
- Tracked customer feedback on a new product launch
- Collected information from market consumers for product improvements
- Learned and stayed current on best advertising practices

#### Audio Visual Technician

Missionary Training Center / Provo, UT / Aug 2013 – Aug 2014

- Supervised up to nine audio/visual technicians
- Trained 40 employees on company policy
- Problem-solved technical issues under high pressure deadlines

#### Lead Meat Server and Trainer

Tucanos Brazilian Grill / Provo, UT / Jan 2012 – Aug 2013

- Supervised 13 servers and guided them toward efficient work habits
- Managed multiple fast-paced, high-priority tasks every day
- Provided leadership and supervision for 14 servers
- Regularly collaborated with leads and managers to improve team efficiency
- Trained four beginning employees

#### Business Co-Owner and Manager

W&T Window Cleaning / Orem, UT / Mar 2012 - Sep 2012

- Provided exceptional customer service to over 150 clients
- Kept the company accounting books, finances, and client information
- Oversaw the company's marketing campaigns and advertisements

#### Research Assistant

Brigham Young University / Provo, UT / Mar 2015 - May 2016

- Lead a team to produce landscape construction documents for an Army depot
- Instructed students on design principles
- Trained team members on usage of a designing software
- Developed an initial, water-smart irrigation design for the landscape plans